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1. Summary

99Bitcoins, renowned for demystifying the world of cryptocurrency for newcomers, is evolving. Our latest venture, the \$99BTC token, embodies our commitment to education and empowerment within the crypto sphere. This whitepaper delineates our innovative Learn-to-Earn platform, designed to reward users for broadening their crypto knowledge, while providing a comprehensive overview of the token's utility, our technological approach, and our roadmap towards a more informed community.

2. Introduction

Since its inception as BitcoinWithPaypal.com, 99Bitcoins has transitioned from a simple domain to a cornerstone of cryptocurrency education. Facing challenges head-on, such as rebranding due to legal considerations, the platform has continually expanded its offerings. Today, 99Bitcoins not only covers Bitcoin but also a wide array of cryptocurrencies, offering tutorials, news, and now, an interactive learning experience through the \$99BTC token.

3. Market Analysis

Bitcoin has its fourth halving in April 2024, when the new BTC distributed to miners who secure the network is cut by another fifty percent. Rewards for miners become 3.125 BTC per block, down from 6.25, as the mathematical code behind the original blockchain keeps ticking on.

In 2024, the price of BTC also broke its previous all-time high, fuelled by aggressive Bitcoin ETF inflows following the SEC's long-awaited approval of spot investment vehicles in the United States. This fact, combined with soaring hash rate and adoption statistics, signals the onset of another huge bull cycle heading into 2025.

Bull markets always bring with them new retail buyers, people who might be hearing about Bitcoin, cryptocurrency, and meme coins for the very first time. This is where 99Bitcoins has always served the market, with a suite of online crypto educational content that is unrivalled anywhere else in the internet.

In the rapidly expanding world of cryptocurrency, the gap between technological advancements and user knowledge widens daily. Traditional educational resources have fallen short in bridging this gap, creating a unique niche for 99Bitcoins. Unlike other platforms, 99Bitcoins leverages an incentivized Learn-to-Earn model, rewarding users for their educational progress, thereby fostering a more knowledgeable and engaged community.

This service will be needed more than ever as the adoption of Bitcoin increases over the coming months and years. 99Bitcoins not only educates, with the 99Bitcoins token, it now also rewards everybody who wants to learn about cryptocurrency.

4. Technology

The \$99BTC token, initially launched on the Ethereum blockchain as an ERC-20 token, is set to transition to BRC-20. This strategic move aims to capitalize on the Bitcoin network's robustness and growing popularity among developers for dApps and other blockchain applications. This section will delve into our rationale for the blockchain selection, and the envisioned migration path to BRC-20.

4.1 ERC-20 Launch

The 99Bitcoins token is being launched on the Ethereum blockchains for its best-in-class security and smart contract features. As the established software layer for decentralized applications (dApps), Ethereum also has the largest market share and exposure outside of Bitcoin. For these reasons, launching on the most accessible alternative blockchain makes the most sense if 99Bitcoins is to reach the widest audience. However, we plan to expand our token onto the BRC-20 token standard, to become a first mover on Bitcoin and open up exciting new possibilities on one of the fastest-growing application layers.

4.2 BRC-20 Integration

Bridging an ERC-20 token like 99BTC to a BRC-20 token on the Bitcoin blockchain via the Ordinals protocol offers a unique set of advantages, largely stemming from the distinct characteristics of the Bitcoin network and the innovative aspects of BRC-20 tokens. Here is an overview of potential benefits:

Enhanced Security of the Bitcoin Network

Bitcoin's network, known for its robust security due to the extensive proofof-work consensus mechanism, offers a highly secure environment for token transactions. By bridging to a BRC-20 token, your assets could benefit from the same level of security that protects Bitcoin itself (Ledger).

Increased Permanence and Immutability

BRC-20 tokens are fully on-chain, meaning that all information regarding these tokens is stored directly on the Bitcoin blockchain. This could potentially offer a higher degree of permanence and resistance to censorship or alteration, compared to tokens that rely on external storage solutions like IPFS for additional data (Ledger).

Participation in a New Token Economy

The novelty of the BRC-20 token standard and the burgeoning ecosystem around Bitcoin's Ordinals and inscriptions could offer early adopters the chance to be part of a new and growing token economy. This includes access to unique NFTs, collectibles, and possibly emerging markets and platforms that leverage these new Bitcoin-based tokens (Ledger).

Potential for Rarity and Value

The use of the Ordinals protocol to inscribe data onto individual satoshis adds an element of rarity, as each satoshi has a unique history and ordinal number. This can create additional value for tokens, especially if they are associated with early blocks or have historical significance on the Bitcoin network (Ledger).

Community and Cultural Value

Engaging with the BRC-20 token standard and the broader Ordinals ecosystem allows participation in a community that values innovation on the Bitcoin blockchain. This can add a cultural and communal aspect to token ownership, connecting holders with other enthusiasts who are exploring the boundaries of what's possible with Bitcoin (Ledger).





5. Learn-to-Earn Platform

99Bitcoins is ushering a new era of rewards with our Learn-to-Earn (L2E) rewards model. We believe this new niche will be a trending new crypto rewards model following the success of some of the Play-to-Earn and Move-to-Earn models we've seen in recent years.

Simply explained, Learn-to-Earn means users are rewarded in \$99BTC tokens for engaging with and completing our vast library of educational crypto resources.

Our Learn-to-Earn platform is at the heart of our mission to educate. Users can dive into a wide array of topics, from blockchain basics to advanced trading strategies, all while earning \$99BTC tokens. This platform distinguishes itself by moving away from conventional, passive learning methods, instead fostering an active, engaging educational journey.

5.1 Platform Features and Rewards

The 99Bitcoins platform goes beyond the traditional model of passive learning by integrating a dynamic Learn-to-Earn system that rewards users for their educational progress with \$99BTC tokens. This innovative approach incentivizes learning and participation, fostering a community of well-informed cryptocurrency users and investors.

Token Holder Exclusives

- Staking Rewards: Holders of \$99BTC tokens can stake their tokens to earn attractive annual percentage yields (APY). This not only provides a mechanism for earning additional tokens but also helps secure the network and contribute to the platform's liquidity.
- Advanced Training Courses: Exclusive access to advanced modules is available for token holders, covering topics from sophisticated trading strategies to in-depth blockchain technology applications.
- Exclusive Trading Webinars and Signals: Token holders gain entry to webinars led by industry experts, offering insights into market trends and trading strategies. Additionally, they receive curated trading signals, giving them an edge in the volatile cryptocurrency market.
- VIP Community Groups: An exclusive community space for \$99BTC holders to discuss, collaborate, and share insights with like-minded individuals and industry experts.

Earn-as-you-Learn

- Interactive Learning Modules: Users earn tokens by completing interactive courses designed to make learning about cryptocurrency fun and engaging.
- Quizzes and Certifications: Through quizzes and final assessments, users can test their knowledge, earn certificates of completion, and receive \$99BTC tokens as a reward for their achievements.
- Community Contributions: Users can earn tokens by contributing to the platform, whether through content creation, peer support in forums, or participation in community-driven projects.

Additional Platform Information

The 99Bitcoins platform is designed to be comprehensive, catering to both beginners and advanced users. Below are more details on the educational content and features that users can expect.

BRC-20 Tools and Education

This module offers a deep dive into BRC-20 tokens and their ecosystem. Users learn about the benefits of BRC-20 tokens, how they differ from other token standards, and their use cases. This includes a step-by-step guide on creating and deploying BRC-20 tokens, understanding smart contracts on Bitcoin, and exploring the potential of Bitcoin as a platform for decentralized applications (dApps).



8.

The Bitcoin Halving Effect

A dedicated section to educate users on the Bitcoin halving — a pivotal event in the Bitcoin ecosystem that affects the supply of new bitcoins and can significantly impact the market. The module covers historical data, expert analyses, and predictions to provide a comprehensive understanding of how halvings may influence investment strategies and the overall cryptocurrency market.

Crypto Trading Signals

This feature provides users with real-time trading signals and analysis to inform their trading decisions. It includes tutorials on how to interpret signals, implement trading strategies, and manage risk. The platform emphasizes education in technical analysis, market sentiment analysis, and the use of automated trading tools.

Community Engagement

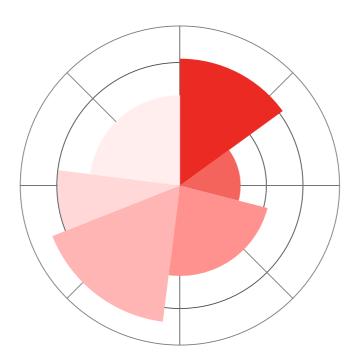
The platform fosters a vibrant community of cryptocurrency enthusiasts and experts. Features include:

- Discussion Forums: Where users can ask questions, share knowledge, and discuss the latest trends and developments in the cryptocurrency world.
- Live AMAs (Ask Me Anything): Regular sessions with cryptocurrency experts, developers, and thought leaders to answer user questions live.
- Community Challenges and Competitions: Engaging activities designed to motivate learning and participation, with \$99BTC tokens as rewards for winners and active participants.

6. Tokenomics

With a total supply of 99 billion \$99BTC tokens, our tokenomics are designed to sustain and grow the educational ecosystem. The presale phase aims to raise funds within defined soft and hard cap limits, with a clear allocation strategy for staking rewards, community incentives, liquidity provision, and more. This meticulous planning ensures the project's longterm viability and value to token holders.

| Fund | % Allocation | Token |
|-------------------|--------------|----------------|
| Presale | 10.50% | 10,395,000,000 |
| Staking | 14% | 13,860,000,000 |
| Project Funds | 27.50% | 27,225,000,000 |
| Community Rewards | 17% | 16,830,000,000 |
| Liquidity | 8% | 7,920,000,000 |
| Marketing | 23% | 22,770,000,000 |



7. Roadmap

Q2 2024

- Presale Launch: Opening the door to early investors to support and join our journey.
- Staking Live: Offering token holders the opportunity to earn rewards through staking.
- Platform Build Begins: Laying the groundwork for a revolutionary educational platform.

Q3 2024

- Presale Claim: Allowing investors to claim their \$99BTC tokens.
- DEX Launch: Facilitating token trading on decentralized exchanges.
- Platform Build Continues: Information about the Learn-to-Earn platform shared with the community.

Q4 2024

- Beta Release: Launching a beta version of the 99Bitcoins platform for user feedback and refinement, with further optimization of the Learn-to-Earn model.
- BRC-20 Bridge Development Starts: Initial build and testing for token migration.
- CEX Listings: Listing \$99BTC on centralized exchanges to increase accessibility.

Beyond 2024

- BRC-20 Bridge Complete: Public release of 99BTC token bridge to Bitcoin.
- Full Platform Release: Officially launching the complete Learn-to-Earn platform.
- Continuous Optimization: Regular updates, content expansion, and strategic partnerships to enrich the user experience.

8. Conclusion

99Bitcoins is more than a platform; it's a movement towards an informed and empowered crypto community. Through the \$99BTC token and our Learn-to-Earn model, we invite you to join us on this path towards education, engagement, and growth. Take on this challenge with us as you not only increase your all-round crypto knowledge, but also earn rewards for your time. Let's unlock the full potential of cryptocurrency.

9. Disclaimer

Cryptocurrency Investment Risks

Investing in cryptocurrencies involves a high degree of risk, including the risk of loss. Before deciding to invest in cryptocurrencies, you should carefully consider your investment objectives, level of experience, and risk appetite. The possibility exists that you could sustain a loss of some or all of your initial investment. Therefore, you should not invest money that you cannot afford to lose.

The value of cryptocurrencies and the income from them can fall as well as rise, and are not guaranteed. Market conditions, technological innovations, regulatory changes, and geopolitical events can all have significant impacts on cryptocurrency prices. There is always the potential of losing money when you invest in securities, or other financial products. Investors should review their investment strategy and seek advice from an independent financial advisor if they have any doubts.

Geographic and Regulatory Considerations

Cryptocurrency regulations vary significantly from one jurisdiction to another. The legal status of cryptocurrencies, tokens, ICOs, and other digital assets is still undefined or changing in many countries. It is your sole responsibility to determine if you are permitted by law to invest in \$99BTC and participate in the 99Bitcoins ecosystem based on your nationality, residency, and any other consideration.

Please be aware that this document is not and should not be considered as an offer, solicitation, or recommendation to buy or sell any financial instruments or participate in any particular trading strategy in any jurisdiction in which such an offer or solicitation, or trading strategy would be illegal.

All participants should inform themselves of and observe all applicable laws and regulations of any relevant jurisdictions, including any amendments thereof, and should seek legal, tax, and any other relevant advice from their professional advisers as appropriate.

Final Statement

The 99Bitcoins team strives to provide accurate and updated information within this whitepaper. However, we do not warrant the completeness or accuracy of the information, nor do we commit to ensuring that the platform remains available or that the material on the platform is kept up to date. This whitepaper is for informational purposes only and is subject to change without notice.